

KIOSK RENTAL INFORMATION

EXPO BROME FAIR

August 31, Sept. 1, 2, 3, 2012

Kiosk set-up

All buildings will be open on the following dates for kiosk set-up:

August 27, 28, 29: 9 am - 4 pm

August 30: 9 am - 9 pm

Please note that the buildings will be locked at night but there is no security on site until Thursday August 30, 2012. Brome Fair is not responsible for any damaged or stolen goods.

All kiosks must be ready for business Friday August 31 at 9 am. No exceptions.



Hours of operation

Artisan Building: 9 am - 9 pm

Main Building: 9 am - 10 pm

Under the Grandstand: 9 am - 10:30 pm

Grounds: 9 am - 10 pm



Please note that all kiosks must remain open until 6 pm on Monday September 3.

Visitor Profile:

- 45 000 - 50 000 visitors / year
- 59% of visitors are local residents
- 1/4 of visitors every year are first time visitors
- 1/3 of visitors have young families
- 7% of visitors work in Agriculture
- Ages: 0-19 (35%), 20-39 (31%), 40-59 (22%), 60+ (12%)

Accommodations



For only \$25, vendors may camp on site for the weekend. Campers and tents welcome.

Services (water, electricity) are not included. There are, however, showers on site in the bathrooms near the horse barns. There is also a dumping station for campers to be used before 8 am only, or Monday after 6 pm.

To reserve a spot please indicate

how many you would like (max. of 2) on your contract and include the payment with your kiosk rental payment. To reserve a specific location you must come to the office in person. Please note that no reservations will be made unless payment has been received.

For other accommodations one of our partner Hotels would be happy to serve you:

Horizon—450-538-3212

Cyprès —450-243-0363

Auberge la Table D'Hôte —450-263-2772

No vehicle
circulation
onsite after
9 a.m.

Parking

All vehicles must be in a designated parking area by 9 am each morning.

All other parking lots surrounding the fairgrounds are private paid parking lots at a fee of \$5.00 per vehicle. (FAIR ADMISSION PASSES ARE NOT ACCEPTED AT THESE LOCATIONS).

You will be given designated parking passes either for the center of the track (Gate B)- arrival before 9AM only, or special parking at (Gate C), access all day, as long as space is available. Note: Parking passes do NOT cover the admission fee to the fair. You must purchase a fair pass for admission.



Recycling

Please note that there will be recycling collection (cardboard, paper, etc.) for all vendors. Collections will take place daily after closing and before 7 am.

Indoor vendors are asked to leave their recycling outside of the building they are located in.

Outdoor vendors are asked to leave their recycling in front of their kiosk.

Vendors are also encouraged to make use of the recycling container located behind the arena.

Take-down

You may not take down your kiosk before Monday September 3 at 6 pm.

Any vendors taking down their kiosk before this time will not be given a kiosk in the future.

All buildings will be open until 9 pm on Monday September 3. They will also be open on Tuesday Septem-

ber 4 from 9 am to 4 pm for those wishing to pack up that day.

Please note that the buildings will be locked at night but there will be no security onsite after 9 pm on Monday September 3.

Brome Fair is not responsible for any damaged or stolen goods.



Please note that Brome Fair does not supply the following:

- Tents
- Tables
- Chairs

2012 Vendor List

Have you ever wondered how clients that have seen you at Brome Fair would find you afterwards if they lost your business card or forgot your name?

One great way for them to find you is by listing your business on the Brome Fair website.

For only \$20 your name and a link to your website (or phone number) will be added to the 2012 Vendor List prior to fair and will remain there until the following fair.

If this exciting opportunity interests you please fill out the following information and return it with your signed contract. You will also have to include an additional \$20 with your payment.

2012 Vendor List
www.bromefair.com

Name: _____

Description: _____

Website: _____

Telephone Number: _____

Please include an additional \$20 with your signed contract